

Award	Bronze
Category	Website - Best Consumer Marketing Site
Client	Gryphon Tea Company
Product/Service	Gourmet Tea Blender and Supplier
Agency	Kilo Studio Pte Ltd (Design Agency)
Creative Director	Benjy Choo
Designer	Priscilia Chin
Typographer	-
Copywriter	Ken Choo
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Dominique Wong
URL	http://gryphontea.com

Award	Bronze
Category	Website - Best Consumer Marketing Site
Client	Ryan Clift/Matthew Bax
Product/Service	Restaurant
Agency	Leo Burnett/Arc Worldwide
Creative Director	Valerie Cheng
Designer	Belinda Lu/Jason Wee/Alan Leong
Typographer	Matthew Bax
Copywriter	Isaac Ho
Photographer/Illustrator	Belinda Lu/Jason Wee
Animator	Belinda Lu/Jason Wee
Composer/Audio Specialist	-
Programmer	Nicholas ng
URL	http://www.practicalmagic.com.sg/tippling/index.html

Award	Silver
Category	Website - Best Consumer Marketing Site
Client	Hewlett-Packard
Product/Service	Computers
Agency	Saatchi & Saatchi
Creative Director	Dwayne Koh
Designer	Joanne Dai, Alpha, Zero Ma
Typographer	-
Copywriter	Spense Liu, Betty du
Photographer/Illustrator	Zero Ma
Animator	Zero Ma, Helicon Studios
Composer/Audio Specialist	Shang Feng
Programmer	Johnny Chen, Peter Chen
URL	http://xjunct.com/awards/hp/hp_mcms2.html

Award	Gold
Category	Website - Best Consumer Marketing Site
Client	Hewlett-Packard
Product/Service	HP xw9400 Business Workstation
Agency	Leo Burnett/Arc Worldwide Singapore
Creative Director	Valerie Cheng
Designer	Alan Leong, Yeo Yenyen, Jason Wee
Typographer	-
Copywriter	Kestrel Lee
Photographer/Illustrator	-
Animator	Alan Leong, Yeo Yenyen, Jason Wee
Composer/Audio Specialist	-
Programmer	Arai Lanju
URL	http://practicalmagic.com.sg/hp/toyrama/site/

Award	Bronze
Category	Website - Best Corporate Site
Client	Amana Group
Product/Service	Media Production
Agency	Amana Inc
Creative Director	Yukihiro Sawa
Designer	Sachiko Oyamada, Tomomichi Ikeda
Typographer	-
Copywriter	-
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Masaoki Ikoma, Ken Murayama, Tsukasa Uchida, Satoshi Inoue
URL	http://amana.jp/

Award	Bronze
Category	Website - Best Corporate Site
Client	Lumina Live! Pte Ltd
Product/Service	Events Company
Agency	Kilo Studio Pte Ltd (Design Agency)
Creative Director	Benjy Choo
Designer	Isaac Wong, Zheng Renjie
Typographer	-
Copywriter	Ken Choo
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	-
URL	http://www.luminalive.sg

Award	Silver
Category	Website - Best Corporate Site
Client	XM Expanded Media Sdn Bhd
Product/Service	Expandium - Corporate site
Agency	XM Malaysia
Creative Director	Stuart Godwin
Designer	Ashok kumar
Typographer	Ashok Kumar
Copywriter	Stuart Godwin
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Ashok kumar
URL	http://www.xm-msia.com

Award	Bronze
Category	Website - Best Self-Promotion Site
Client	Interruptive Communications Pte Ltd
Product/Service	Interruptive Communications Pte Ltd
Agency	Interruptive Communications Pte Ltd
Creative Director	Interruptive Communications Pte Ltd
Designer	Alvin Ng, Darius Baker
Typographer	-
Copywriter	Interruptive Communications Pte Ltd
Photographer/Illustrator	-
Animator	Alvin Ng, Darius Baker
Composer/Audio Specialist	-
Programmer	JR Ignacio
URL	http://www.interruptive.com

Award	Bronze
Category	Website - Best Self-Promotion Site
Client	XM Expanded Media Sdn Bhd
Product/Service	XMAS Greeting
Agency	XM Malaysia
Creative Director	Stuart Godwin
Designer	Ng Wei Ling, Chan Yin Lu, Ashok Kumar, Alvin Ho
Typographer	-
Copywriter	Stuart Godwin
Photographer/Illustrator	Ng Wei Ling, Chan Yin Lu, Ashok Kumar, Alvin Ho
Animator	Ashok kumar
Composer/Audio Specialist	Boleh Media
Programmer	Ashok kumar
URL	http://www.interruptive.com

Award	Silver
Category	Website - Best Self-Promotion Site
Client	HJGHER
Product/Service	Design Consultancy
Agency	-
Creative Director	Justin Long
Designer	Jerry Goh
Typographer	-
Copywriter	-
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	-
URL	http://www.higher.com

Award	Bronze
Category	Website - Best Self-Promotion Site (By Photographer)
Client	Calibre Pictures
Product/Service	Photography Studio
Agency	Kinetic Singapore
Creative Director	Sean Lam
Designer	Francis Tan
Typographer	-
Copywriter	-
Photographer/Illustrator	Calibre Pictures
Animator	Francis Tan
Composer/Audio Specialist	Francis Tan
Programmer	JZ Wee
URL	http://www.calibrepics.com

Award	Bronze
Category	Website - Best Small Business Site
Client	Build Advertising
Product/Service	Design Agency
Agency	Nicholas Tai
Creative Director	Nicholas Tai
Designer	Nicholas Tai
Typographer	Nicholas Tai
Copywriter	Build Advertising
Photographer/Illustrator	Nicholas Tai
Animator	Nicholas Tai
Composer/Audio Specialist	-
Programmer	Nicholas Tai
URL	http://www.build-ad.com.my

Award	Bronze
Category	Website - Best Media Site
Client	Yolk Singapore
Product/Service	Hardboiled Online Magazine
Agency	Yolk Singapore
Creative Director	Low Jun Jek, Kelveen Soh
Designer	Shante Lee, Michelle Tan, Jamie Lim, Wu Wann, Ivan Ng, Henry Soon, Mervin Ng Man Meng, Leonard Low
Typographer	Shante Lee, Michelle Tan, Jamie Lim, Wu Wann, Ivan Ng, Henry Soon, Mervin Ng Man Meng, Leonard Low
Copywriter	Kimberley Olsen, Chris Basil
Photographer/Illustrator	Kai Ng, Ivan Ng
Animator	Michelle Tan, Jamie Lim, Wu Wann, Henry Soon, Mervin Ng Man Meng
Composer/Audio Specialist	Leonard Low
Programmer	Wu Wann, Mervin Ng Man Meng, Edwin Toh, Gavin Yeo
URL	http://www.hardboiledmagazine.com/issue2

Award	Bronze
Category	Website - Best Use of Typography
Client	HK4As
Product/Service	Believe in Creativity
Agency	McCann Worldgroup (Hong Kong)
Creative Director	Carol Lam, Sylvester Song, Thierry Halbroth
Designer	Sally Chan, TC Swee, Keian Chui
Typographer	-
Copywriter	Don Ellis
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	TC Swee
URL	http://210.184.138.116/awards08/AIA/05_BelieveInCreativity

Award	Bronze
Category	Website - Best Use of Typography
Client	Tippling Club
Product/Service	Restaurant
Agency	Leo Burnett/Arc Worldwide Singapore
Creative Director	Valerie Cheng
Designer	Belinda Lu/Jason Wee/Alan Leong
Typographer	Matthew Bax
Copywriter	Isaac Ho
Photographer/Illustrator	Steve Black/Belinda Lu/Jason Wee
Animator	Belinda Lu/Jason Wee
Composer/Audio Specialist	-
Programmer	Nicholas Ng
URL	http://www.practicalmagic.com.sg/tippling/index.html

Award	Bronze
Category	Website - Best Use of Illustration
Client	DHL Express (Hong Kong) Ltd
Product/Service	DHL Packman
Agency	G2 Interactive
Creative Director	Lisa Tam
Designer	Stacey Chan
Typographer	-
Copywriter	KaPo Chan, Tandy Chong
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Simon Liu, Gary Koo
URL	http://210.177.28.153/Awards/DHL/

Award	Silver
Category	Website - Best Use of Illustration
Client	U Le Chang
Product/Service	-
Agency	Kilo Studio Pte Ltd (Design Agency)
Creative Director	Zheng Renjie
Designer	Zheng Renjie
Typographer	-
Copywriter	Ken Choo
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Dominique Wong
URL	http://ulechang.com

Award	Gold
Category	Website - Best Use of Illustration
Client	Sour Sally
Product/Service	Food & Beverage
Agency	Kinetic Singapore
Creative Director	Sean Lam
Designer	Sean Lam
Typographer	Sean Lam
Copywriter	Eugene Tan, Sean Lam
Photographer/Illustrator	Leng Soh, Sean Lam
Animator	Sean Lam
Composer/Audio Specialist	Victor Low
Programmer	JZ Wee
URL	http://www.mysoursally.com

Award	Bronze
Category	Website - Best Visual Design
Client	Levi Strauss Asia Pacific Division Pte Ltd
Product/Service	Levi's Lady Style 2008
Agency	Ogilvy Singapore
Creative Director	Melvyn Lim
Designer	Xavier Teo, Diana Tang
Typographer	Xavier Teo,
Copywriter	Grace Tan
Photographer/Illustrator	Mom3ntum
Animator	-
Composer/Audio Specialist	Victor Low from Affixen
Programmer	Shang Liang
URL	http://www.our-work.com/levis/lis08/

Award	Bronze
Category	Website - Best Visual Design
Client	Hewlett-Packard
Product/Service	HP DreamColor Monitor
Agency	Leo Burnett/Arc Worldwide Singapore
Creative Director	Valerie Cheng
Designer	Alan Leong, Yeo Yenyen, Jason Wee, Celeste Ang
Typographer	-
Copywriter	Isaac Ho
Photographer/Illustrator	-
Animator	Alan Leong, Yeo Yenyen, Jason Wee, Celeste Ang
Composer/Audio Specialist	-
Programmer	Sheryl Chan, Loo Choongee
URL	http://www.practicalmagic.com.sg/hp/dreamcolor/site/

Award	Silver
Category	Website - Best Visual Design
Client	Hewlett-Packard
Product/Service	HP xw9400 Business Workstation
Agency	Leo Burnett/Arc Worldwide Singapore
Creative Director	Valerie Cheng
Designer	Alan Leong, Yeo Yenyen, Jason Wee
Typographer	-
Copywriter	Kestrel Lee
Photographer/Illustrator	-
Animator	Alan Leong, Yeo Yenyen, Jason Wee
Composer/Audio Specialist	-
Programmer	Arai Lanju
URL	http://www.practicalmagic.com.sg/hp/toyrama/site/

Award	Bronze
Category	Website - Best Use of Animation
Client	Hewlett-Packard
Product/Service	Computers
Agency	Saatchi & Saatchi
Creative Director	Dwayne Koh
Designer	Joanne Dai, Alpha, Zero Ma
Typographer	-
Copywriter	Spense Liu, Betty du
Photographer/Illustrator	Zero Ma
Animator	Zero Ma, Helicon Studios
Composer/Audio Specialist	Shang Feng
Programmer	Johnny Chen, Peter Chen
URL	http://www.xjunct.com/awards/hp/hp_mcms2.html

Award	Silver
Category	Website - Best Use of Animation
Client	Hewlett-Packard
Product/Service	HP xw9400 Business Workstation
Agency	Leo Burnett/Arc Worldwide Singapore
Creative Director	Valerie Cheng
Designer	Alan Leong, Yeo Yenyen, Jason Wee
Typographer	-
Copywriter	Kestrel Lee
Photographer/Illustrator	-
Animator	Alan Leong, Yeo Yenyen, Jason Wee
Composer/Audio Specialist	-
Programmer	Arai Lanju
URL	http://www.practicalmagic.com.sg/hp/toyrama/site/

Award	Gold
Category	Website - Best Use of Animation
Client	Sour Sally
Product/Service	Food & Beverage
Agency	Kinetic Singapore
Creative Director	Sean Lam
Designer	Sean Lam
Typographer	Sean Lam, Leng Soh
Copywriter	Eugene Tan, Sean Lam
Photographer/Illustrator	Leng Soh, Sean Lam
Animator	Sean Lam
Composer/Audio Specialist	Victor Low
Programmer	JZ Wee
URL	http://www.soursally.com

Award	Bronze
Category	Website - Best Use of Video or Moving Image
Client	Levi Strauss Asia Pacific Division Pte Ltd
Product/Service	Levi's Lady Style 2008
Agency	Ogilvy Singapore
Creative Director	Melvyn Lim
Designer	Xavier Teo, Diana Tang
Typographer	Xavier Teo,
Copywriter	Grace Tan
Photographer/Illustrator	Mom3ntum
Animator	-
Composer/Audio Specialist	Victor Low from Affixen
Programmer	Shang Liang
URL	http://www.our-work.com/levis/lis08/

Award	Silver
Category	Website - Best Use of Video or Moving Image
Client	GMP
Product/Service	recruitment agency
Agency	McCann Erickson Singapore
Creative Director	Farrokh Madon
Designer	-
Typographer	-
Copywriter	Lester Lee
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Sean
URL	http://wgcreative.com/gmp/rafflesplaceghost/

Award	Gold
Category	Website - Best Use of Video or Moving Image
Client	ABC Interactive
Product/Service	Gruen Transfer - TV Show
Agency	Johnny KungFu
Creative Director	Adam Callen
Designer	
Typographer	
Copywriter	
Photographer/Illustrator	
Animator	
Composer/Audio Specialist	
Programmer	Chris Jones, Christen Lee, Owen Lansbury
URL	http://wgcreative.com/gmp/rafflesplaceghost/

Award	Bronze
Category	Website - Best Use of Sound
Client	Bacardi
Product/Service	Bacardi Superior Rum
Agency	Agency.com
Creative Director	Lincoln Damen
Designer	Julian Lin
Typographer	-
Copywriter	Heather Zhao
Photographer/Illustrator	-
Animator	Hymn Wong
Composer/Audio Specialist	Kyle Ching
Programmer	Wolly Ho, Rolland Lee, Eric Guo, Meetexpo
URL	http://www.themix.com.cn/en/

Award	Bronze
Category	Website - Best Use of Sound
Client	Hewlett-Packard
Product/Service	HP TouchSmart PC
Agency	Leo Burnett/Arc Worldwide Singapore
Creative Director	Valerie Cheng
Designer	Alan Leong, Christine Thamrin
Typographer	-
Copywriter	Kestrel Lee
Photographer/Illustrator	-
Animator	Make Studio
Composer/Audio Specialist	-
Programmer	Make Studio
URL	http://www.practicalmagic.com.sg/hp/touch/

Award	Silver
Category	Website - Best Use of Sound
Client	Hewlett-Packard
Product/Service	Computers
Agency	Saatchi & Saatchi
Creative Director	Dwayne Koh
Designer	Joanne Dai, Alpha, Zero Ma
Typographer	-
Copywriter	Spense Liu, Betty du
Photographer/Illustrator	Zero Ma
Animator	Zero Ma, Helicon Studios
Composer/Audio Specialist	Shang Feng
Programmer	Johnny Chen, Peter Chen
URL	http://www.xjunct.com/awards/hp/hp_mcms2.html

Award	Bronze
Category	Website - Best Public Service/Charity Site
Client	Reef Check malaysia
Product/Service	Reef Check Underwater Adventure
Agency	XM Malaysia
Creative Director	Stuart Godwin
Designer	Ng Wei Ling, Ashok Kumar
Typographer	-
Copywriter	Stuart Godwin
Photographer/Illustrator	Ng Wei Ling, Ashok Kumar
Animator	Ashok kumar
Composer/Audio Specialist	-
Programmer	Ashok kumar
URL	http://www.203.142.7.23/aia08/reef.html

Award	Silver
Category	Website - Best Public Service/Charity Site
Client	Republic of Singapore Air Force
Product/Service	Government Service
Agency	Tribal DDB Pte Ltd
Creative Director	Jeff Cheong
Designer	Alfred Lim, Steven Jodistiro, Martin Loo
Typographer	-
Copywriter	Christopher Lim
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Li Jian Sheng
URL	http://theanswerisfortytwo.com/aia/wind/index.html

Award	Gold
Category	Website - Best Public Service/Charity Site
Client	-
Product/Service	The Ecodazoo
Agency	McCann Erickson Japan, Aoyama Creative Studio, Enjin, ROXIK
Creative Director	Yukio Okada, Seiichi Nishikawa, Takamasa Hirai
Designer	Masayuki Kido, Yoichi Kondo
Typographer	-
Copywriter	Tetsuya Yamada
Photographer/Illustrator	Haruna Tsukidate
Animator	-
Composer/Audio Specialist	Rusca Nosta
Programmer	Masayuki Kido
URL	http://www.ecodazoo.com/

Award	Bronze
Category	Online Advertising - Best Static/Rich Banner
Client	Nokia Malaysia
Product/Service	Mobile Phones
Agency	Arc Worldwide Malaysia / Leo Burnett
Creative Director	Ken Chin
Designer	Michael Tsen
Typographer	-
Copywriter	Benjamin Chen
Photographer/Illustrator	Michael Tsen
Animator	-
Composer/Audio Specialist	-
Programmer	Chia Kah Yau / Mizhael Kong / Cheok Kay Kuan
URL	http://www.agencywork.com.my/aia2008/kungfubanner

Award	Bronze
Category	Online Advertising - Best Static/Rich Banner
Client	IBM Malaysia
Product/Service	I.T.
Agency	Ogilvy Malaysia
Creative Director	Selina Ang, Lee Siew Tin
Designer	Faizal Reza, Tay Kok Khuan
Typographer	Teo Choong Ching
Copywriter	Lee Siew Tin
Photographer/Illustrator	Teo Choong Ching
Animator	Faizal Reza
Composer/Audio Specialist	-
Programmer	Calvin Tan
URL	http://our-work.com.my/dim

Award	Bronze
Category	Online Advertising - Best Out-of-Banner Ad
Client	Cathay Pacific Airways
Product/Service	Rugby Sevens Apple Daily page takeover
Agency	McCann Worldgroup (Hong Kong)
Creative Director	Sylvester Song, Thierry Halbroth
Designer	Anita Ng, Alex Lai
Typographer	-
Copywriter	Ruby Yip
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	TC Swee
URL	http://210.184.138.116/awards08/AIA/16_RugbySevens_AppleDaily_takeover

Award	Silver
Category	Online Advertising - Best Out-of-Banner Ad
Client	Cathay Pacific Airways
Product/Service	Pan America / Pan Australia
Agency	McCann Worldgroup (Hong Kong)
Creative Director	Carol Lam, Thierry Halbroth
Designer	TC Swee, Anita Ng
Typographer	-
Copywriter	Louis Papachristou
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	TC Swee
URL	http://www.agency-showcase.com/HSBC/hsbcShadowBanner.html

Award	Gold
Category	Online Advertising - Best Out-of-Banner Ad
Client	The Hongkong and Shanghai Banking Corporation Limited
Product/Service	Banking - HSBC Shadow Banner
Agency	XM Asia Pacific Pte Ltd
Creative Director	David Brown
Designer	Danny Lim, Amos Hui
Typographer	Jas Lin (Account Servicing), Sabrina Lee (Project Management)
Copywriter	Martin Loh
Photographer/Illustrator	Chang Siang Hong, Vivian Lo
Animator	-
Composer/Audio Specialist	-
Programmer	Kien Wai, Chen Yanling
URL	http://www.agency-showcase.com/HSBC/hsbcShadowBanner.html

Award	Bronze
Category	Online Advertising - Best Breakthrough Ad
Client	GMP
Product/Service	Recruitment Agency
Agency	McCann Erickson Singapore
Creative Director	Farrokh Madon
Designer	-
Typographer	-
Copywriter	Lester Lee
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Sean
URL	http://wgcreatives.com/gmp/rafflesplaceghost/

Award	Silver
Category	Online Advertising - Best Breakthrough Ad
Client	Diageo Singapore Pte Ltd
Product/Service	Guinness Stout
Agency	Ogilvy Malaysia
Creative Director	Selina Ang
Designer	Martin Ng
Typographer	-
Copywriter	Sara Samantha Tan
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Chan Tze Keat, Calvin Tan
URL	http://www.our-work.com.my/impool

Award	Bronze
Category	Online Advertising - Best E-mail/EDM/Newsletter
Client	VW malaysia
Product/Service	Golf R32 Press Launch
Agency	XM Malaysia
Creative Director	Stuart Godwin
Designer	Ashok kumar
Typographer	-
Copywriter	Stuart Godwin
Photographer/Illustrator	Ashok kumar
Animator	Ashok kumar
Composer/Audio Specialist	-
Programmer	Ashok kumar
URL	http://203.142.7.23/aia08/vw.html

Award	Silver
Category	Online Advertising - Best B2B Marketing Campaign
Client	Intel Corporation
Product/Service	Intel vPro technology and Intel Centrino with vPro technology
Agency	MRM Worldwide - Hong Kong
Creative Director	Nicholas Hong
Designer	Sam Li
Typographer	-
Copywriter	Brent Horner, Virginia Ngai, Tom Chung
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Sean Chan, Sean Ho
URL	http://202.53.141.230/award/2008/intel/sc/

Award	Bronze
Category	Online Advertising - Best Online Campaign
Client	Bacardi
Product/Service	Bacardi Superior Rum
Agency	Agency.com
Creative Director	Lincoln Damen
Designer	Julian Lin
Typographer	-
Copywriter	Heather Zhao
Photographer/Illustrator	Julian Lin
Animator	Eric Guo, Hymn Wong
Composer/Audio Specialist	Kyle Ching
Programmer	Eric Guo, Wally Ho, Rolland Lee, Meetexpo
URL	http://61.129.65.215/awardentry/bacardi

Award	Silver
Category	Online Advertising - Best Online Campaign
Client	GMP
Product/Service	Recruitment agency
Agency	McCann Erickson Singapore
Creative Director	Farrokh Madon
Designer	-
Typographer	-
Copywriter	Lester Lee
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Sean
URL	http://wgcreatives.com/gmp/rafflesplaceghost/

Award	Bronze
Category	Online/Mobile Games - Best Online Games
Client	Samsung Asia Pte Ltd
Product/Service	Mobile Phone
Agency	Cheil Worldwide
Creative Director	Jimmy Teo (Reload Interactive)
Designer	Alan Teo, Art Director (Cheil Worldwide), David Sui (Reload Interactive), Gordon Lim (Reload Interac
Typographer	-
Copywriter	Joe Koh (Reload Interactive)
Photographer/Illustrator	Ray Toh
Animator	David Sui (Reload Interactive), Huiwen Wong (Reload Interactive), Yiyong (Reload Interactive)
Composer/Audio Specialist	Terence Chan
Programmer	Eric Huang (Reload Interactive), Huiwen Wong (Reload Interactive), Yiyong (Reload Interactive)
URL	http://www.solution.com.sg/g810/start.htm

Award	Bronze
Category	Online/Mobile Games - Best Online Games
Client	Standard Chartered Bank
Product/Service	Online Security
Agency	TBWATEQUILA Hong Kong
Creative Director	Betty Ho, Esther Wong
Designer	Tony Mak
Typographer	-
Copywriter	Star Nkanyezi
Photographer/Illustrator	-
Animator	Liou Ming Law
Composer/Audio Specialist	-
Programmer	Ka Ho Chow
URL	http://www.standardchartered.com/microsites/anti-fraud/index.html

Award	Bronze
Category	Online/Mobile Games - Best Mobile Games
Client	Nokia Asia Pacific
Product/Service	Nokia Nidget
Agency	Ogilvy Singapore
Creative Director	Melvyn Lim
Designer	Melvyn Lim
Typographer	Melvyn Lim
Copywriter	Esther Tan
Photographer/Illustrator	Lights and Shadows
Animator	-
Composer/Audio Specialist	Victor Low from Affixen
Programmer	Shang Liang, TV Raju
URL	http://www.our-work.com/nokia/Nidget/

Award	Bronze
Category	Online/Mobile Games - Best Mobile Games
Client	Burton
Product/Service	snowboards
Agency	Saatchi & Saatchi
Creative Director	Tom eslinger, Dwayne Koh
Designer	Joanne Dai, Alpha, Zero Ma
Typographer	-
Copywriter	Spense Liu
Photographer/Illustrator	-
Animator	Zero Ma, Heliocan Studios
Composer/Audio Specialist	Shang Feng
Programmer	Johnny Chen

Award	Bronze
Category	Special - Best Viral Marketing Campaign
Client	Coca-Cola Japan Company, Limited
Product/Service	Coca-Cola™, Coca-Cola Zero, Non-Calorie Coca-Cola
Agency	Tag Tokyo / McCann Erickson Japan
Creative Director	Naoto Nishio, Shiko Murai
Designer	-
Typographer	-
Copywriter	-
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	-
URL	http://www.mccann.co.jp/Vending_Machine_RED/

Award	Silver
Category	Special - Best Viral Marketing Campaign
Client	GMP
Product/Service	Recruitment agency
Agency	McCann Erickson Singapore
Creative Director	Farrokh Madon
Designer	-
Typographer	-
Copywriter	Lester Lee
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Sean
URL	http://wgcreatives.com/gmp/rafflesplaceghost/

Award	Bronze
Category	Special - Top Online Performance Marketing
Client	Sara Lee Malaysia
Product/Service	Hair care products
Agency	Arachnid Sdn Bhd
Creative Director	Chin Weng Keong
Designer	Wong Hean Meng, Look Chee Heng
Typographer	-
Copywriter	Cheah Pih Nyuk
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	-
URL	http://www.workdoneby.us/shs

Award	Bronze
Category	Special - Top Online Performance Marketing
Client	Malaysian Mobile Services (Maxis)
Product/Service	Maxis
Agency	Ogilvy Malaysia
Creative Director	Selina Ang
Designer	Faizal Reza, Chan Hock Liang, Tan Wang Teck, Ch'ng Kar Khuan
Typographer	-
Copywriter	Celestine Lau
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	Calvin Tan, Amjad Hashim
URL	http://www.our-work.com.my/mmi/aia2008

Award	Silver
Category	Special - Top Online Performance Marketing
Client	Cathay Pacific Airways
Product/Service	Olympus
Agency	McCann Worldgroup (Hong Kong)
Creative Director	Sylvester Song, Thierry Halbroth
Designer	Anita Ng, Alex Lai
Typographer	-
Copywriter	Don Ellis, Ruby Yip
Photographer/Illustrator	-
Animator	-
Composer/Audio Specialist	-
Programmer	TC Swee, Jeff Lam
URL	http://210.184.138.116/awards08/AIA/23_Olympus

Award	Bronze
Category	Special - Best Navigation/Structure
Client	Levi Strauss Asia Pacific Division Pte Ltd
Product/Service	Levi's Lady Style 2008
Agency	Ogilvy Singapore
Creative Director	Melvyn Lim
Designer	Xavier Teo, Diana Tang
Typographer	Xavier Teo
Copywriter	Grace Tan
Photographer/Illustrator	Mom3ntum
Animator	-
Composer/Audio Specialist	Victor Low from Affixen
Programmer	Kwan Heng Yuan, Joei Ng
URL	http://www.our-work.com/levis/lis08/

Award	Bronze
Category	Special - Best Navigation/Structure
Client	Yolk Singapore
Product/Service	Got Character? Online Design Competition
Agency	Yolk Singapore
Creative Director	Kelveen Soh, Low Jun Jek
Designer	Shante Lee, Wu Wann
Typographer	Shante Lee, Wu Wann, Kelveen Soh
Copywriter	Kelveen Soh and Kimberley Olsen
Photographer/Illustrator	Shante Lee, Low Jun Jek
Animator	Low Jun Jek, Wu Wann
Composer/Audio Specialist	-
Programmer	Wu Wann
URL	http://www.gotcharacter.sg

Award	Silver
Category	Special - Best Navigation/Structure
Client	Levi Strauss Asia Pacific Division Pte Ltd
Product/Service	Levi's Copper Jeans Spring/Summer 2008
Agency	Ogilvy Singapore
Creative Director	Melvyn Lim
Designer	Melvyn Lim
Typographer	Melvyn Lim
Copywriter	Esther Tan
Photographer/Illustrator	Mom3ntum
Animator	-
Composer/Audio Specialist	Victor Low from Affixen
Programmer	Kwan Heng Yuan, Joei Ng
URL	http://www.our-work.com/levis/Copper3/

Award	Gold
Category	Special - Best Navigation/Structure
Client	Tippling Club
Product/Service	Restaurant
Agency	Leo Burnett/Arc Worldwide Singapore
Creative Director	Valerie Cheng
Designer	Belinda Lu/Jason Wee/Alan Leong
Typographer	Matthew Bax
Copywriter	Isaac Ho
Photographer/Illustrator	Steve Black/Belinda Lu/Jason Wee
Animator	Belinda Lu/Jason Wee
Composer/Audio Specialist	-
Programmer	Nicholas Ng
URL	http://www.practicalmagic.com.sg/tippling/index.html